

# NotebookLM

Gemini Adoption Series



# Gemini Adoption Series

Thursday May 29: NotebookLM

## On-Demand

Part 1: Google Workspace with Gemini

Part 2: Prompt Engineering

Part 3 (recording today - coming soon)

Vids

Security and Privacy



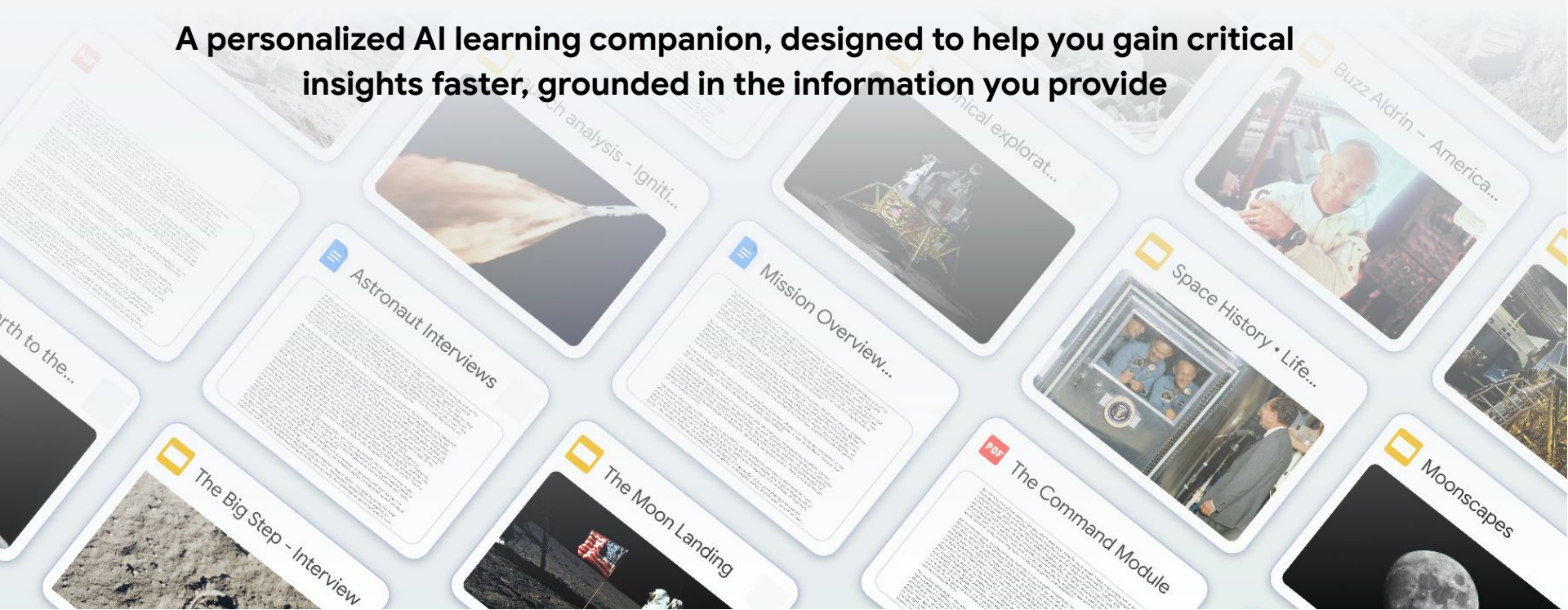


# Mark Baquirin

Customer Engineer

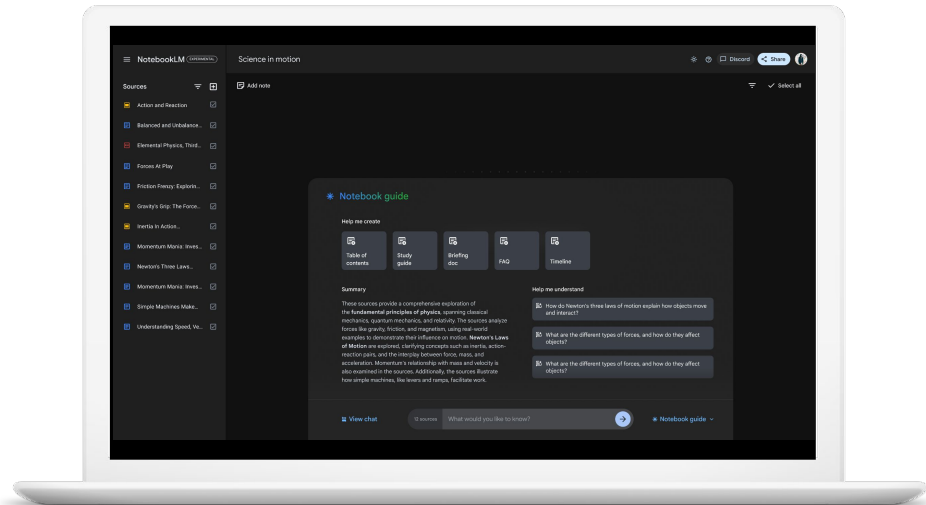
# NotebookLM

**A personalized AI learning companion, designed to help you gain critical insights faster, grounded in the information you provide**



NotebookLM is your AI research and writing tool, designed to help you find, summarize, and gain insights faster while grounded in your organization's shared knowledge base.

All using  Gemini



## Sources

websites | Slides | Docs | PDFs | Text | YouTube URL | Audio

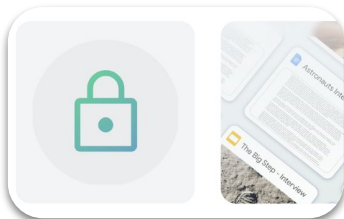
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NEW

# Key Benefits of NotebookLM

## Keeps your data private and secure

Your **personal data is not used to train** NotebookLM. For Google Workspace accounts, Google does not log queries or answers, so data is always private to the user.



[Workspace Terms of Service](#) apply for NotebookLM

## Grounded in information you trust

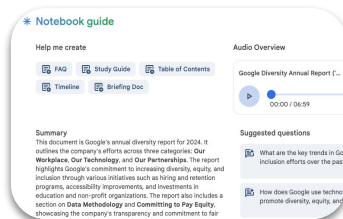
NotebookLM grounds itself in your sources, with in-line citation for **accuracy, transparency and trust.**



Hovering over in-line citations, which take you back to the source material

## From information to insights in a snap

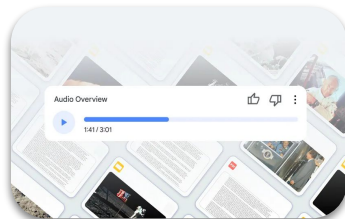
Materials become more **approachable** with NotebookLM's Powerful summarization features.



Showing notebook guides, which you can create with "one click"

## Multimodal & Multilingual

Experience the future of AI research, across many **modalities**: text, graphs, images, audio (**New!**) and in **many languages.**



Showing an audio overview, which can be created from the sources you upload

# How it works

**UPLOAD** sources: websites, slides, docs, PDFs, text, audio, Youtube URL. Up to 50 sources per notebook, 500K words per source.

**CHAT** with your sources. Notebook will give you grounded information based on the sources.

**CREATE** audio overviews, briefing docs, paper outlines, etc.

## Upload sources

 Google Drive

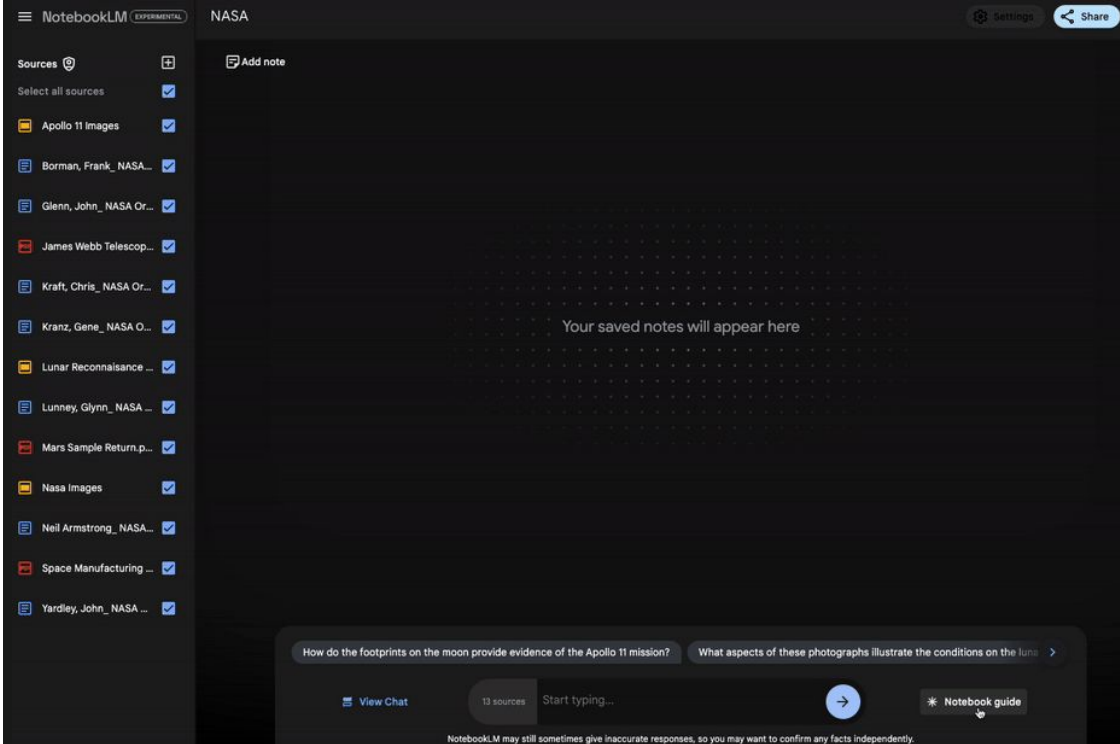
 Upload PDF

 Copied text

# Key Uses

Get up to speed on dense or complex reading material quickly

- Upload documents in any format that NotebookLM supports: slides, docs, pdfs, text, markdown and up to 50 sources
- Use premade prompts such as Study Guide or Briefing Document options to quickly get started
- Create an Audio Overview and listen to a summary of your sources
- Prompt all the data sources at the same time to gather insights or dynamically generate new content



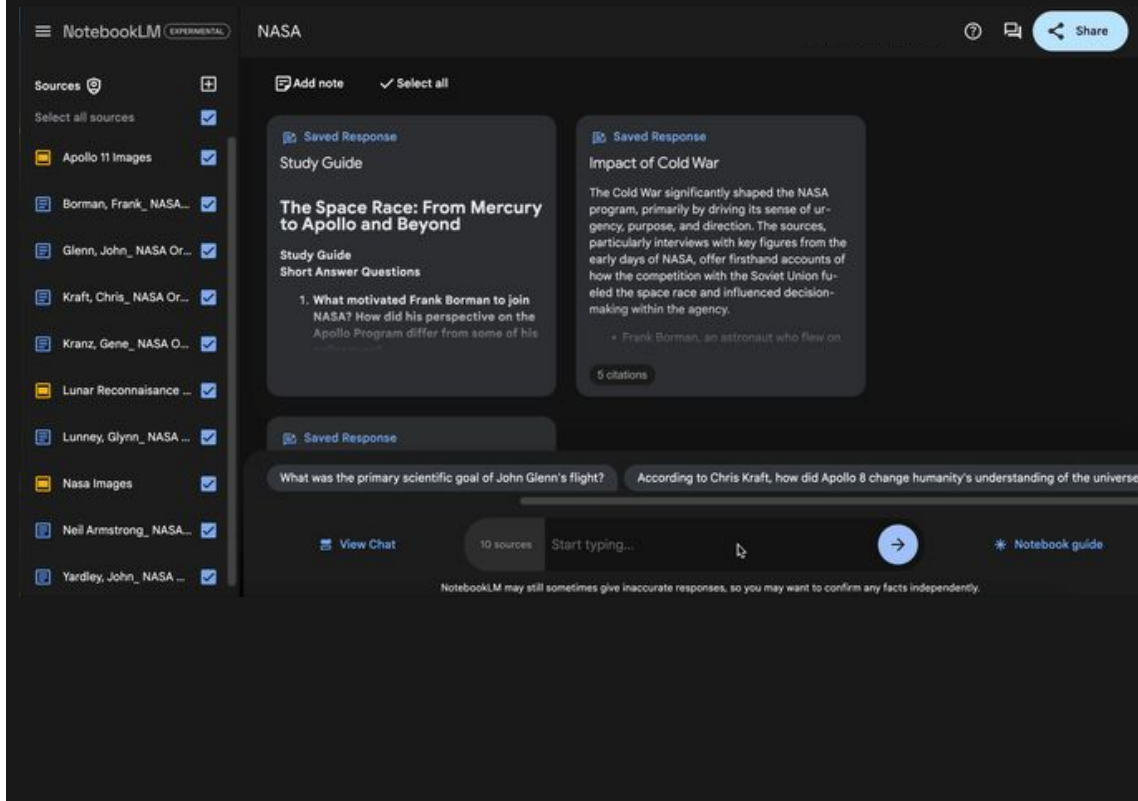


# Key Uses

Get up to speed on dense or complex reading material quickly

Create insights for papers, articles, books + more!

- Upload sources and start to pin key learnings or interesting facts
- Chat with NotebookLM to explore interesting connections between sources
- Create outlines for whatever type of document you are creating and overcome 'blank page' or 'writers block'



# Key Uses

Get up to speed on dense or complex reading material quickly

Create insights for papers, articles, books + more!

Share your knowledge and collaborate with others

- Create a notebook with all relevant documents (for onboarding, product information, a class topic) and share it
- Give them access to add or delete sources and build your knowledge together

The screenshot displays the NotebookLM interface. On the left, a sidebar titled 'NotebookLM' (marked as 'EXPERIMENTAL') shows a list of sources for a notebook named 'SalesMax'. The sources include 'Pricing', 'Properties Available f...', 'Region and Language ...', 'SalesMax AI features', 'SalesMax: Key Featur...', 'SalesMax: List of Depr...', 'SalesMax: Powering S...', 'SalesMax: Success St...', 'Setting up a campaign', and 'Top FAQs'. Each source has a checkbox, and 'Select all sources' is at the top.

The main area shows the 'SalesMax' notebook with three 'Saved Response' cards:

- Top FAQs:** 'Here are some of the top questions a potential SalesMax client might ask, along with their answers, based on the provided sources:'. It includes a bullet point: 'What is SalesMax? SalesMax is an all-in-one advertising platform designed to simplify multi-platform campaigns and maximize ROI for businesses of all sizes. It offers a single, intuitive dashboard to manage campaigns'. It has '10 citations'.
- Outline for New Customers:** 'Here is a 5-page outline for a Food & Beverage customer trying to use SalesMax to advertise their new snack product and how they would leverage AI:'. It includes 'Page 1: Executive Summary' and a bullet point: 'Introduce the Company/Snack Product: Briefly describe your company and the new snack product you are launching. Highlight what makes your product unique'. It has '10 citations'.
- Pricing Plans:** 'Here are some key factors a business should consider when deciding between SalesMax's pricing plans, based on the information provided in the sources:'. It includes a bullet point: 'Monthly Ad Spend Limit: Each plan has a defined limit on monthly ad spend. If...'. It has '10 citations'.

At the bottom, there is a search bar with the text 'What is the primary benefit of SalesMax utilizing AI for advertising?'. Below the search bar, there is a 'View Chat' button, a '10 sources' indicator, a 'Start typing...' input field, a right arrow button, and a 'Notebook guide' link. A disclaimer at the bottom states: 'NotebookLM may still sometimes give inaccurate responses, so you may want to confirm any facts independently.'

# NotebookLM Use cases

## How NotebookLM can work for you and your organization



### Sales

Add your product information, competitor analysis, and market research.

NotebookLM can help you prepare for customer meetings by creating an account plan help your team make better decisions and answer customer questions more accurately.



### Training & onboarding

Add your existing training manuals, presentations, and videos.

NotebookLM can help your new hires get up to speed quickly and effectively.



### Marketing

Add your customer research, communications, analysis, and blog posts.

NotebookLM can help you unlock new campaign opportunities and customer insights, transforming your next big Marketing idea with engaging content.



### Teaching & learning

Add your district's strategy plan, education standards, lecture notes and course readings.

NotebookLM can help you generate summaries, guided lesson plans, study guides, discussion questions, and quizzes.



### Customer support

Add your help center articles, FAQs, and product documents.

NotebookLM makes knowledge accessible, arming you with the information you need to provide quick turnarounds and swift troubleshooting.

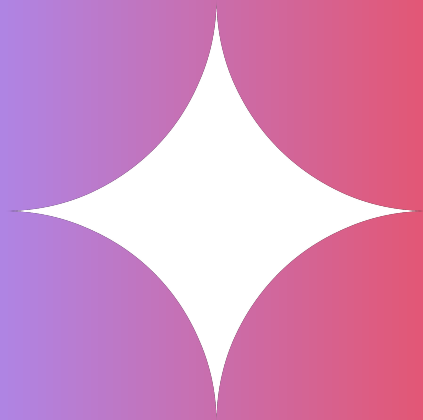


### Product Development

Add your product specifications, design documents, and user feedback reports.

NotebookLM can help your product team centralize information, make informed decisions, and accelerate product development.

**Demo time**



# Resources

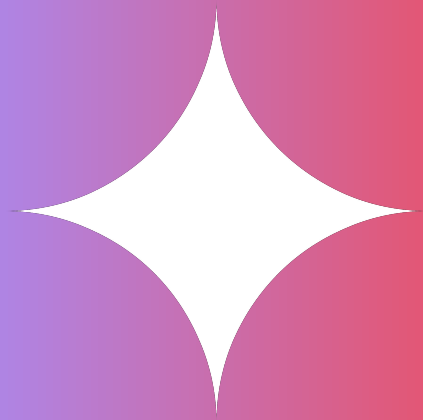
## Documentation

- [Get started with NotebookLM](#)
- [Detailed feature docs](#)
  - Sources
  - Notebooks
  - Asking questions
  - Notes
  - Audio overviews
  - Mind maps

## Recorded Demos

- [NotebookLM Overview](#)
- [Grounded Chat](#)
- [Studio](#)

**Q&A**



Google Workspace

# Thank you!

